HiMama Helps Webinar

HiMama Feature Round-up & 2021 New Feature Sneak Peek!!

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Circle Time!

For Early Childhood Educators

Coming Winter 2021

Connect on Facebook with HiMama's community of like-minded educators to share classroom ideas, activities, and get support from other early childhood professionals.

Powered by: himama

Disclaimer

*This content **is not** personalized legal advice for your center. The goal is to have a conversation around the topic to inspire and give you ideas that you can implement at your centers.*

Each State and Province has different licensing rules and regulations. ***Please consult with your own legal and financial advisors before implementing something that you are not 100% sure about at your center****.*

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What To Expect

- The session is recorded
- Certificates, slides, and show notes will be made available tomorrow
- If you are having any technical issues, Please go to Support.zoom.us

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Your Hosts

Ria Simon
Community Ambassador
RECE Specialist
HiMama

Kiah Price
Social Media & Content
RECE Specialist
HiMama

Learn more about Himama, Child Care Software

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Goals for today

Going to hand it over to Janielle and Derek to run through:

- Product team spotlight
- Top 10 features from 2020
- Sneak peek into 2021
- Open Q&A

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Our Special Guests

Janielle Loken
Product Manager

Janielle is enthusiastic about pulling together different skill sets to create needs based products.

Derek Hallward
Product Manager

Derek is passionate about championing small businesses, and enjoys making your lives just a little bit easier with HiMama!

Product Team Spotlight

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What is a Software Product Manager?

- ✓ Works closely with all teams across a company
- ✓ Direct team (squad) consists of software developers and digital designers
- ✓ Accountable for deciding which enhancements or new features are built
- ✓ Product managers usually have diverse backgrounds, and have normally started their careers in different roles!

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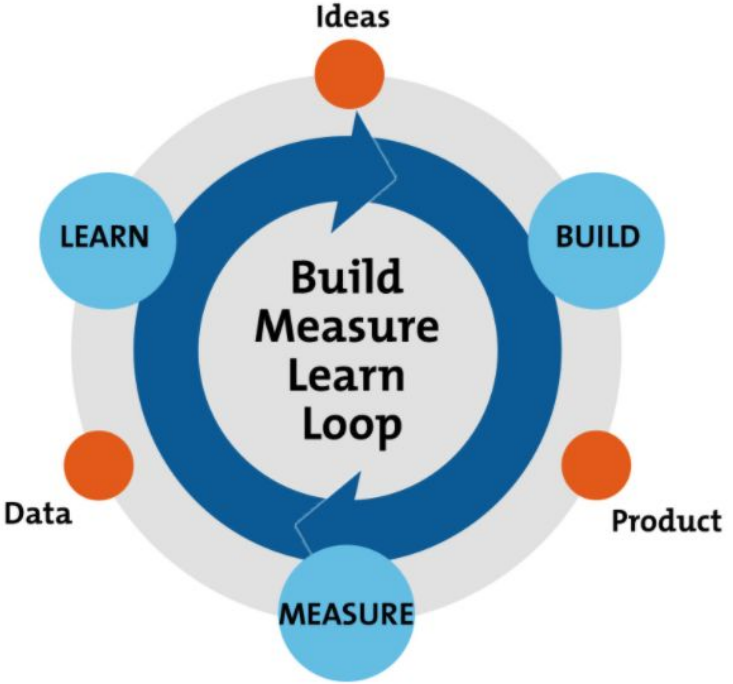
Our Building Process at HiMama

- Lots of work behind the scenes
- Customer feedback is essential
- Heavily informed by research and data
- We're focused on improving HiMama for all customers, not just one or two
- Balance between improving what we have, and building something new



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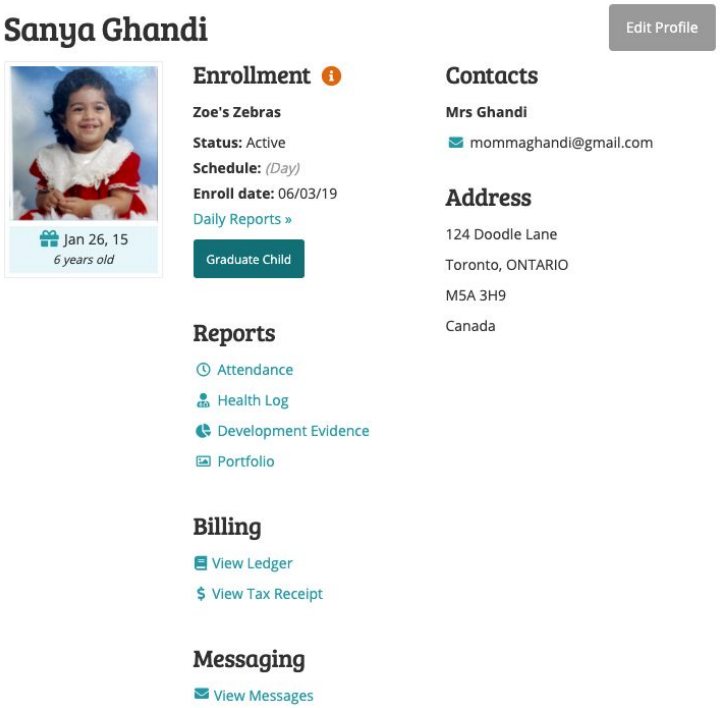
Looking Back at 10 New Features from 2020

Messages Grouped by Child



- Available to Teachers and Admins
- Filter Received Messages by Child
- Faster way to find old messages
- Find it on the Child Profile page

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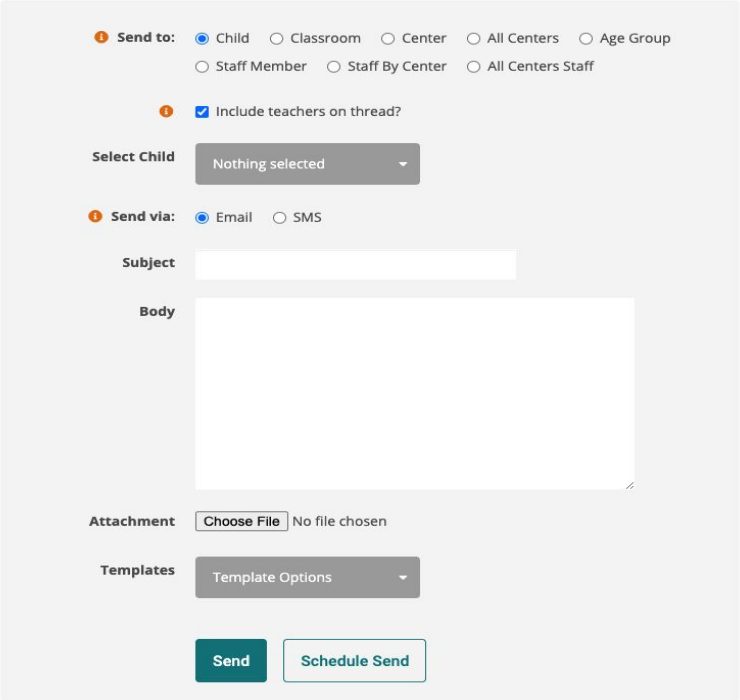
Scheduled Messages



- Available to Administrators
- Ability to draft an email message, and then schedule it to be sent at a later point
- Work on your preferred schedule, and reach your families at the perfect time
- Draft a message on the Compose Message page, and then hit the ‘Schedule Send’ button

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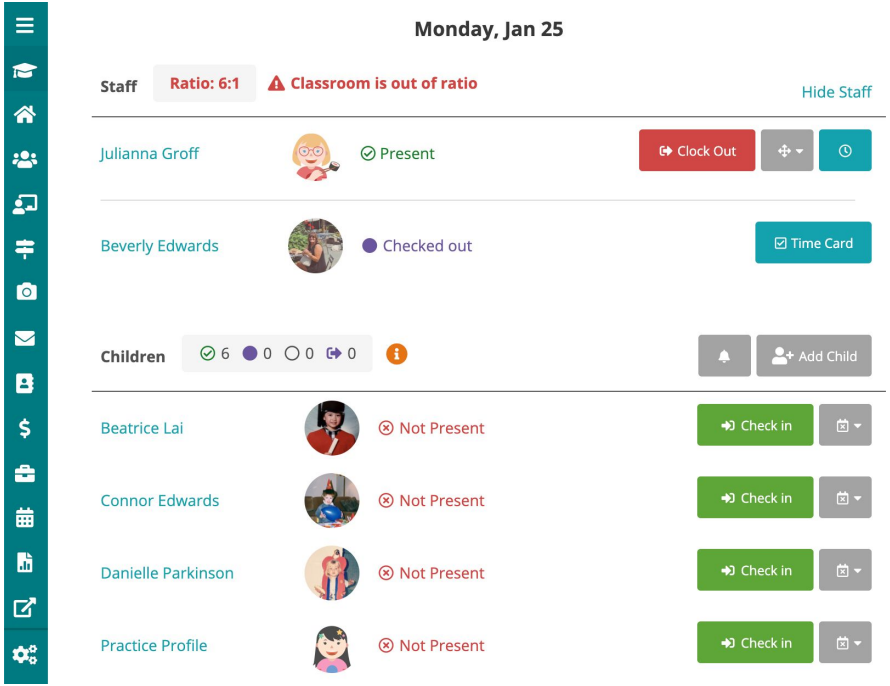
Out of Ratio Alerts



- For Educators & Administrators
- Automatically highlights classrooms that are presently under-staffed
- Helps you correct staffing issues, and maintain your licensed ratio
- Set your target ratios and activate this feature on the Settings page*

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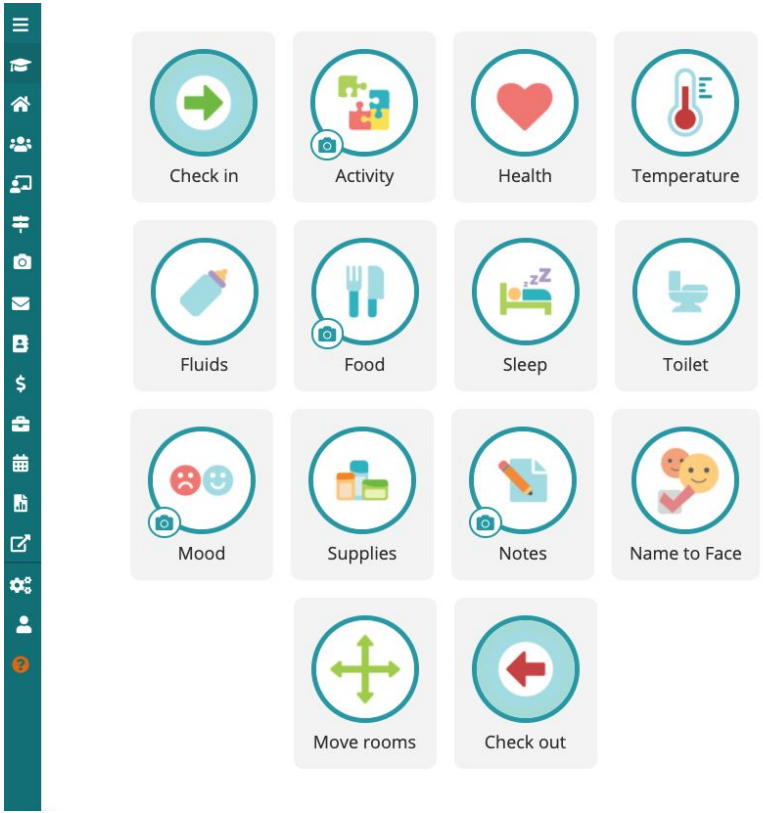
*Note: this feature is only accessible to customers with the Staff Management module

Name to Face Checks



- For Educators & Administrators
- Easily record a roll-call / facecount
- Digitizes your records. Helps you fulfill licensing requirements within HiMama.
- ‘Name to Face’ can be found on the Add Entry page

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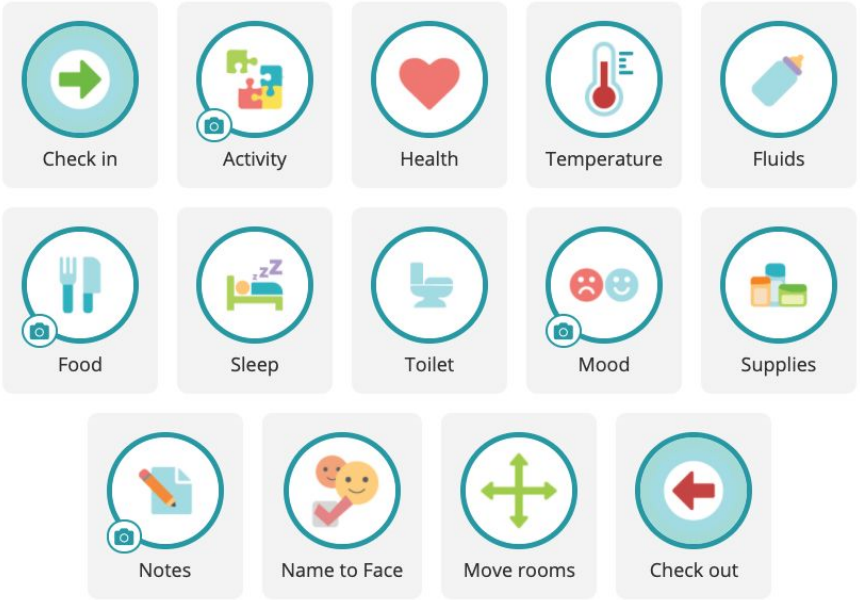
Temperature Checks



- For Educators & Administrators
- Easy way to record temperature and monitor a child's health
- Helps you reduce exposure to illness
- Includes a dedicated temperature check report
- 'Temperature' can be found on the Add Entry page

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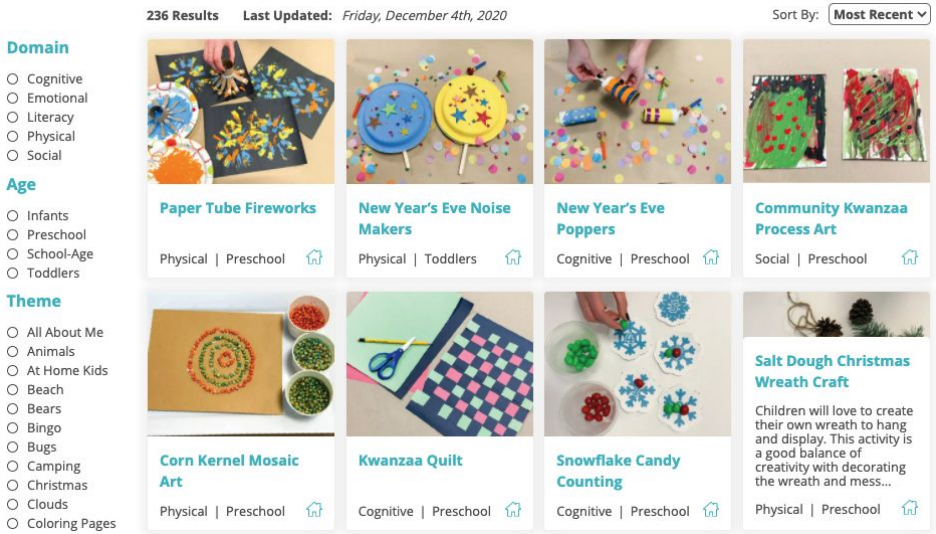
Free Activity Ideas



- For Educators and Admins
- Free activities for all ages, and domains
- At-home learning. Option to email the activity to parents directly from HiMama
- Visit: www.himama.com/daycare-activities
- Or sign up to HiMama, and find the link on your dashboard

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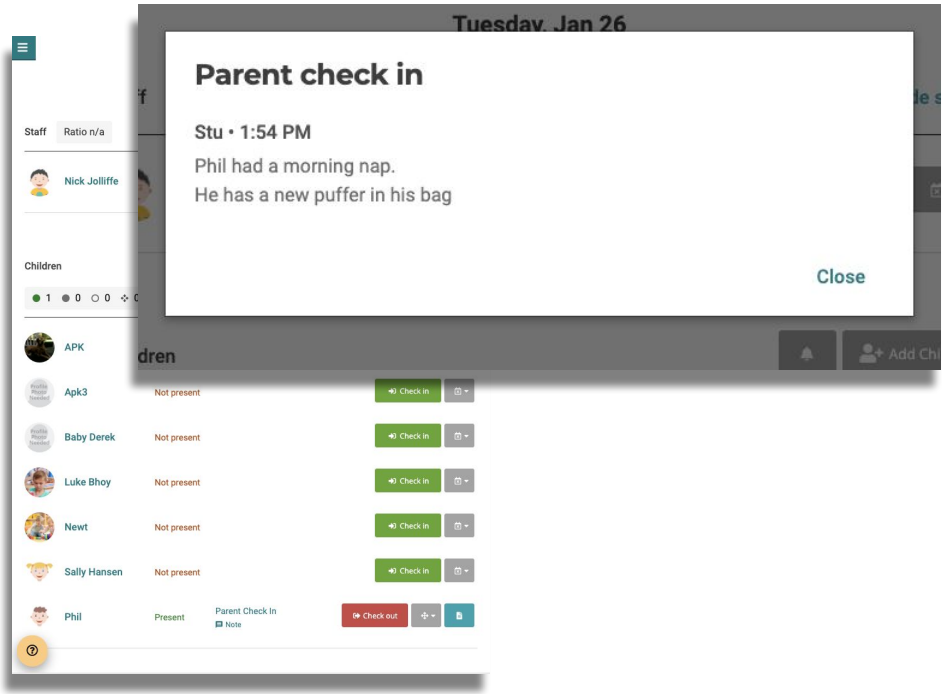
Contactless Checkin + Drop off notes



- For administrators, parents, and teachers
- Helps parents communicate important information to help teachers start the day off right
- Also reduces check in work for administrators
- Centers turn on the feature in configurations

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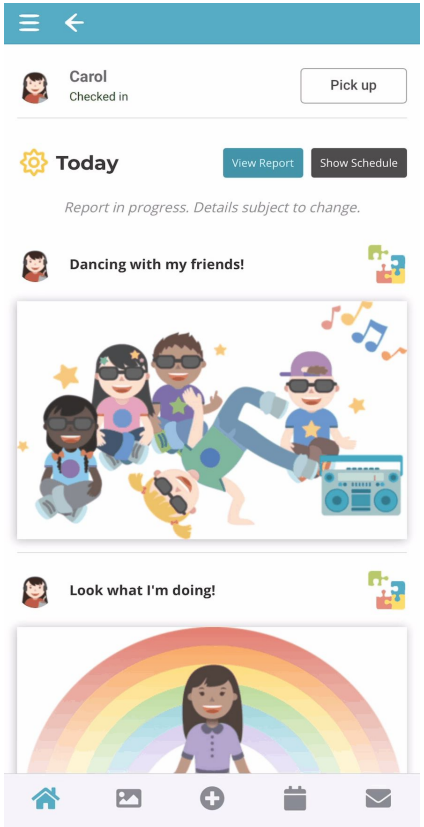
Safe Pickup



- For administrators, teachers, and parents
- Lets parents send teachers a notification that they are outside to pick up a child. Teachers can wind down a child for the day a bit better
- Centers have full control over check out
- Turn it on using Logins and configurations

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Contactless Checkin + Drop off notes

> I've had so many customers tell me how Contactless Check-in has really helped parents who can no longer come into the building. They were still able to get important messages to their teachers without any issues!

Antoinette Mahabir
Customer Success Manager, HiMama

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HiMama Billing

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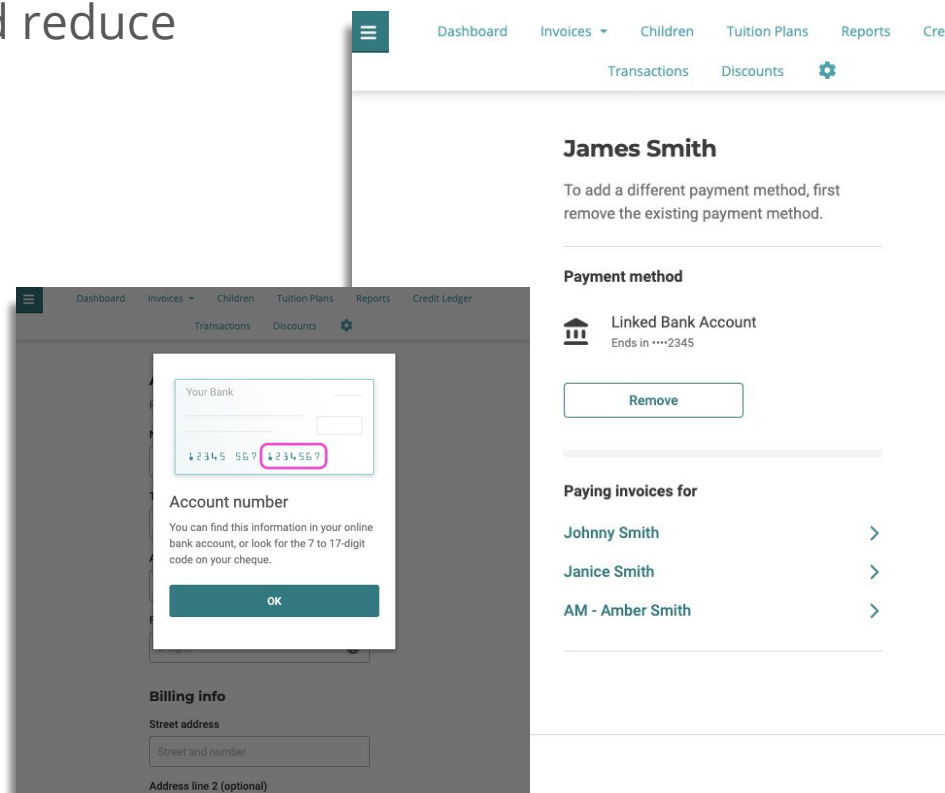
Director + Parent Payment Form Updates

A full overhaul of both the parent and director accessible payment forms was done to enhance usability and reduce the amount of errors causing returned or cancelled payments.

You can now:

- Delete invalid payment profiles
- Put more own owniss on parents to manage their autopay!
- Provide parents more details around payment errors



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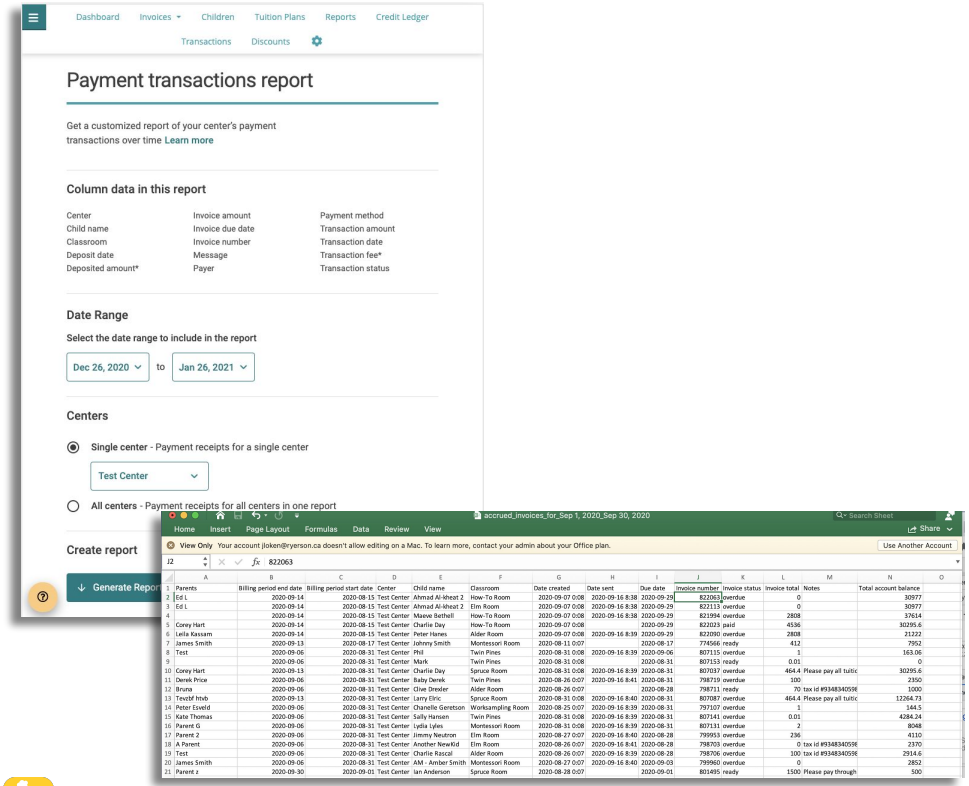
Transaction and Accrued Invoice Report



- For Administrators - *Billing Product only*
- A new way to generate billing reports, in a new format
- Providing administrators with more transparency into their billing and transactions. To help them manage it more efficiently
- Go to billing reports in the reports section

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Additional Small, but Mighty, Updates from 2020

- Ability to add a attendance records to past dates
- New active enrollment report
- Added a physical address section to the Child Profile
- Option to hide a child's last name from the parent sign-in page (privacy)

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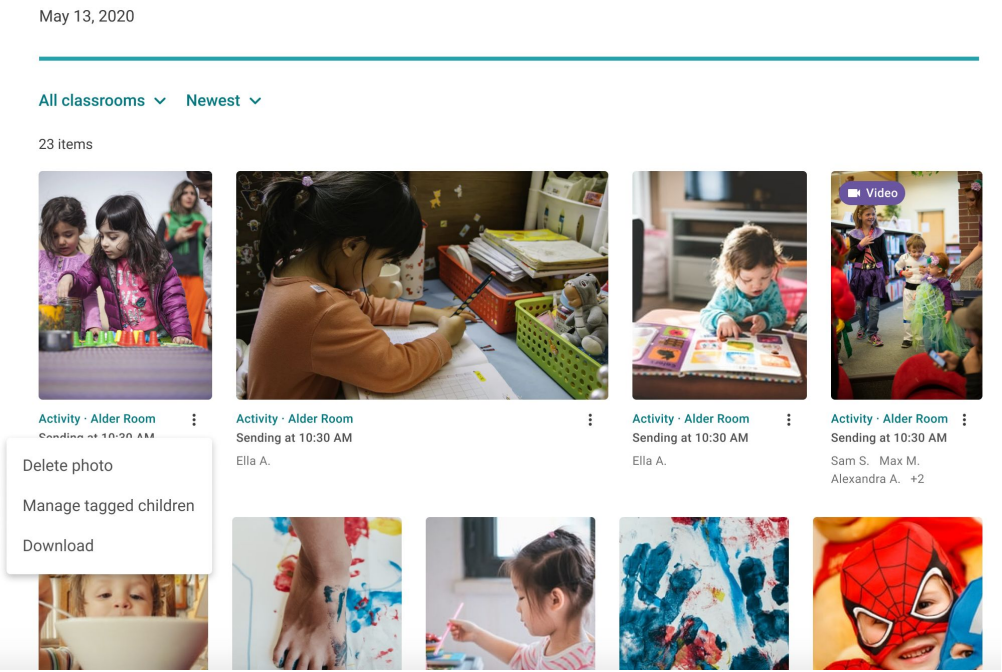
Sneak Peek at 2021!

Photos & Videos Feed

Coming soon



- Available to Administrators-only
- Accessed from the Menu Bar
- View all photos & videos across your center, on one page
- Review tagged children, and easily delete media where needed
- Opportunity to review photos and videos before they’re shared

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Delayed Media Sharing Setting

Coming soon

Activity · Alder Room

Sending at 10:30 AM

Ella A.

Activity · Alder Room

Sending at 10:30 AM

Sam S. Max M.
Alexandra A. +2

- Configured by Administrators
- Option to delay the time between when a photo is uploaded, and when it's shared with families
- Set a Delay of up to 3 hours
- Easily review classroom content, remove/add tagged children, and delete unwanted media

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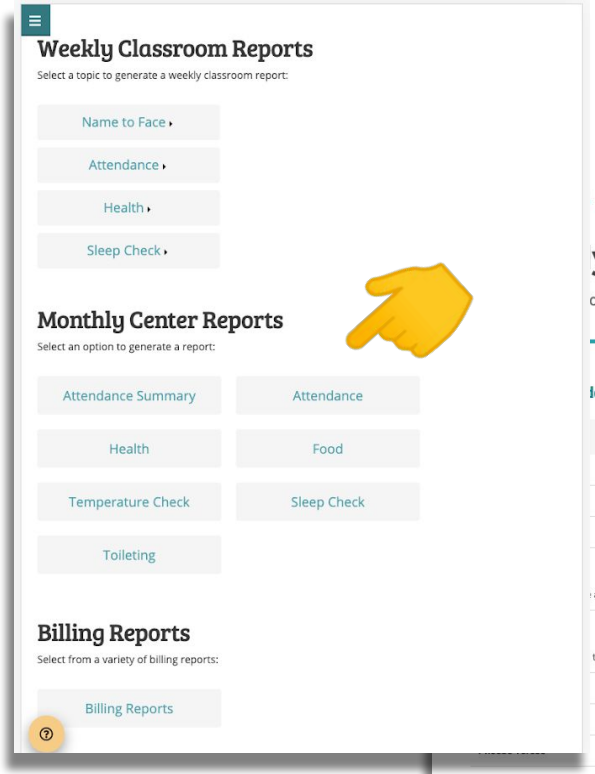
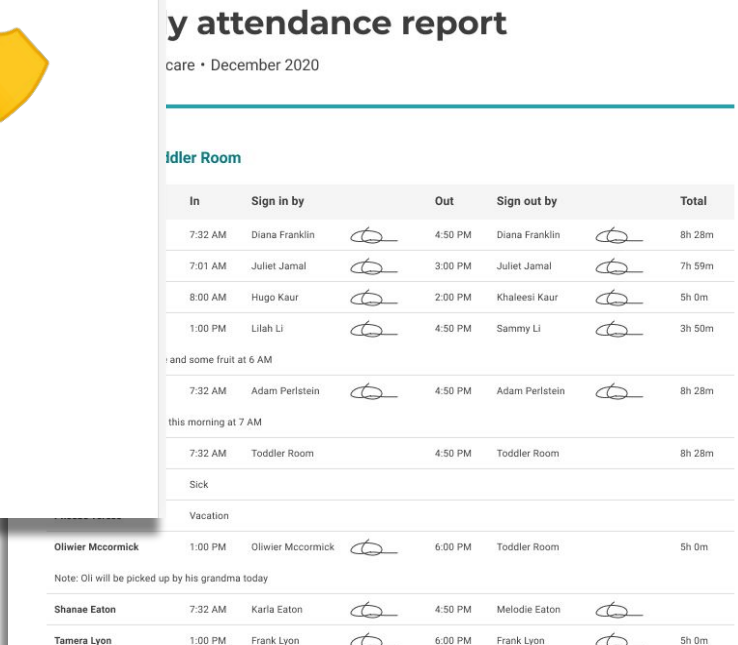
Monthly Detail Attendance Report Upgrade

Coming soon





- A format upgrade to simplify reporting requirements for licensing

Now includes:

  - Signatures/ Initials
  - Id of method of check in/ out
  - Digital on demand records to reduce paper

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Talk to us!

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Get in Touch with our Support Team!

We're with you **every step** of the way! Need more assistance with your HiMama program? **Get in touch!**

1. **Login** to your HiMama account
2. Click "**Help Center**" on your center/classroom dashboard
3. Click "**Contact Support**"

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Want to Get Started with HiMama?

HiMama is the ultimate **all-in-one childcare app.** We help childcare providers **streamline** operations, **delight** families and **improve** program quality!

We'd **love** to have you part of our family! Enter your information here to **request a quote** for your center!

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Open Audience Questions

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Certificate Instructions

1. **Please check the chat for the link to the certificate**

2. Tomorrow an email will include a link to the certificate for today's session that you can download.

3. **You will need to fill in your name and center name information**. You can do this using a PDF form filler or print a copy and fill it out manually.

4. That's it, you're done!

5. If you miss it today, watch out for the Show Notes email tomorrow - we will be sending it out there as well.

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What's Next?

- **Show Notes & Recording** - You will receive an email linking to resources and this recording tomorrow!

- Our next session will be ***Growing your child care business in a pandemic*** happening **next week** at the same place and same time - ***Thursday Feb, 4th***

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Connect with us!

@himamaapp

Subscribe and listen on:

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We are all in this together,
stay Healthy and safe!

Thanks for spending your time with us!

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Scheduled Messages

> Scheduled messaging has helped our customers with those important reminders, especially with all the new protocols around COVID. They didn't have to work as much to send these messages out so early in the morning or over the weekends

Samantha Dixon
Customer Success Manager, HiMama

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Scheduled Messages

> I talked to a customer the other day who said he uses the schedule send feature to schedule his monthly newsletters. He said he was spending over an hour each month (usually on weekends) sending out the newsletter. Now he works on it every time he finds 5 minutes in his week!

Christopher Martin
Customer Success Manager, HiMama

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